## AS OF 4/04/2008

## NBC DTV EDUCATION PSA BROADCAST DETAIL REPORT

		T	PROMO	
DAY	DATE	TIME	LENGTH	SHOW TITLE
FRIDAY	12/21/07	9:32:00 PM ET/PT	:10	DATELINE NBC
SATURDAY	12/22/07	8:07:00 PM ET/PT	:10	NBC NIGHTLY NEWS
SATURDAY	1/19/08	9:39:00 PM ET/PT	:10	LAW & ORDER: SVU
SUNDAY	2/3/08	9:12:00 PM ET/PT	:10	THE BIGGEST LOSER
SATURDAY	2/16/08	8:04:00 PM ET/PT	:10	LAW & ORDER: CI
SUNDAY	2/24/08	7:59:00 PM ET/PT	:10	LAW & ORDER: CI
MONDAY	2/25/08	9:10:00 PM ET/PT	:10	MY DAD IS BETTER
TUESDAY	2/26/08	8:19:00 PM ET/PT	:10	THE BIGGEST LOSER
WEDNESDAY	2/27/08	1:32:00 AM ET/PT	:10	CONAN O'BRIEN
MONDAY	3/3/08	10:11:00 AM ET/PT	:10	THE TODAY SHOW
MONDAY	3/3/08	1:31:00 PM ET/PT	:10	DAY OF OUR LIVES
WEDNESDAY	3/5/08	8:15:00 PM ET/PT	:10	LAW & ORDER: CI
WEDNESDAY	3/5/08	9:21:00 PM ET/PT	:10	DEAL OR NO DEAL
WEDNESDAY	3/5/08	10:41:00 PM ET/PT	:10	LAW & ORDER
THURSDAY	3/6/08	10:39:00 AM ET/PT	:10	THE TODAY SHOW
THURSDAY	3/6/08	8:10:00 PM ET/PT	:10	THE OFFICE
FRIDAY	3/7/08	10:39:00 AM ET/PT	:10	THE TODAY SHOW
FRIDAY	3/7/08	9:49:00 PM ET/PT	:10	DATELINE NBC
SATURDAY	3/8/08	8:16:00 PM ET/PT	:10	LAW & ORDER: CI
SATURDAY	3/8/08	9:40:00 PM ET/PT	:10	LAW & ORDER: SVU
SUNDAY	3/9/08	7:51:00 PM ET/PT	:10	100 MOST OUTRAGEOUS
SUNDAY	3/9/08	10:18:00 PM ET/PT	:10	LAW & ORDER: SVU
TUESDAY	3/11/08	9:30:25 PM ET/PT	:15	THE BIGGEST LOSER
WEDNESDAY	3/12/08	10:43:32 PM ET/PT	:15	LAW & ORDER
SATURDAY	3/15/08	8:30:12 PM ET/PT	:30	LAW & ORDER: CI
SUNDAY	3/16/08	10:16:53 PM ET/PT	:30	LAW & ORDER: SVU
MONDAY	3/17/08	10:43:48 PM ET/PT	:15	MEDIUM
WEDNESDAY	3/19/08	8:29:25 PM ET/PT	:15	LAW & ORDER: CI
WEDNESDAY	3/26/08	6:41:14 PM ET/PT	:15	NBC NIGHTLY NEWS
THURSDAY	3/27/08	1:18:17 PM ET/PT	:30	DAY OF OUR LIVES
FRIDAY	3/28/08	12:53:03 AM ET/PT	:15	CONAN O'BRIEN
SATURDAY	3/29/08	9:59:08 PM ET/PT	:15	LAW & ORDER: SVU
SUNDAY	3/30/08	8:28:45 AM ET/PT	:15	SUNDAY TODAY
MONDAY	3/31/08	10:48:47 PM ET/PT	:30	MEDIUM
THURSDAY	4/3/08	10:27:45 AM ET/PT	:15	THE TODAY SHOW
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